MOHAMMAD RIFAT

GRAPHIC DESIGNER | BRANDING • PRINT • DIGITAL

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PROFESSIONAL PROFILE

CREATIVE GRAPHIC DESIGNER WITH HANDS-ON EXPERIENCE IN PRINT-PRODUCTION ENVIRONMENTS AND ONLINE FREELANCE WORK. FOCUSED ON CLEAR VISUAL COMMUNICATION, PRODUCTION-READY ARTWORK, PRECISE COLOR HANDLING, AND POLISHED DESIGNS FOR PRINT AND DIGITAL APPLICATIONS. SCREEN PRINTING AND SPOT-COLOR SEPARATION ARE ADDITIONAL AREAS OF EXPERTISE.

EXPERIENCE

KASHI PRINTING — KEMS GROUP

GRAPHIC / PRINT PRODUCTION SUPPORT • 2023–2025

- **SUPPORT PRINTING-RELATED WORK WITH ATTENTION TO ARTWORK QUALITY AND PRODUCTION REQUIREMENTS.**
- **APPLY DESIGN AWARENESS AND DETAIL CHECKING IN A PRINT-SHOP ENVIRONMENT.**
- **COORDINATE DESIGN DETAILS WITH PRACTICAL PRINT-PRODUCTION NEEDS.**

FIVE STAR PRINTING SHOP

PRINTING SHOP & FREELANCE EXPERIENCE • 2022–2023

- **GAINED PRACTICAL EXPOSURE TO PRINTING-SHOP WORKFLOWS AND CUSTOMER-FOCUSED DESIGN TASKS.**
- **COMPLETED ONLINE FREELANCE WORK AND DEVELOPED AN ADAPTABLE APPROACH TO VISUAL PROBLEM-SOLVING.**

WORKING STRENGTHS

ATTENTION TO DETAIL • CREATIVE PROBLEM-SOLVING • PRODUCTION AWARENESS • TIME MANAGEMENT • WILLINGNESS TO LEARN

INTERESTS

CREATIVE THINKING, PROBLEM-SOLVING AND TRAVELLING

DESIGN & SOFTWARE

ADOBE PHOTOSHOP

IMAGE EDITING, RETOUCHING, ARTWORK CLEANUP

ADOBE ILLUSTRATOR

VECTOR GRAPHICS, LOGOS, LAYOUT AND ILLUSTRATION

PRINT ARTWORK PREPARATION

PRINT-READY FILES, COLOR HANDLING AND PRODUCTION CHECKS

MICROSOFT WORD & EXCEL

DOCUMENTATION AND BASIC DATA HANDLING

CORE DESIGN SKILLS

- **VISUAL HIERARCHY, TYPOGRAPHY AND LAYOUT**
- **COLOR THEORY AND PALETTE DEVELOPMENT**
- **LOGO AND BRAND IDENTITY CONCEPTS**
- **VECTOR ILLUSTRATION AND GRAPHIC COMPOSITION**
- **IMAGE CLEANUP, RETOUCHING AND MOCKUPS**
- **SOCIAL MEDIA AND PROMOTIONAL CREATIVES**
- **PRINT-READY FILE SETUP AND QUALITY CHECKING**

SCREEN PRINTING — ADDITIONAL EXPERTISE

- **SPOT-COLOR SEPARATION AND CHANNEL-BASED ARTWORK PREPARATION**
- **UNDERSTANDING OF SCREEN-PRINTING PRODUCTION REQUIREMENTS**
- **ARTWORK CHECKS FOR CLEAN EDGES, SOLID COLORS AND PRINT CLARITY**
- **AWARENESS OF SPECIALTY PRINT EFFECTS AND PRINT QUALITY CONTROL**